

2016
MC
ASAM
AWARDS
WINNERS

Rookie Sales Professional of The Year

Ashley Swanson
Darling Homes

Sales Professional of the Year — sales price under \$325,000

Toni Petty
CB JENI Homes

Sales Professional of the Year — sales price between \$325,000 & 375,000

Don Arnold
Ashton Woods

Sales Professional of the Year — sales price between \$375,001 & \$425,000

Kevin Turpin
Altura Homes

Sales Professional of the Year — sales price between \$425,001 & \$500,000

Deena Sukenik
David Weekley Homes

Sales Professional of the Year — sales price between \$425,001 & \$500,000

Angel Boales
Meritage Homes of Texas, LLC

Sales Professional of the Year — sales price between \$500,001 & \$600,000

Chris Sahualla
Toll Brothers

Sales Professional of the Year — sales price between \$600,001 & \$800,000

Kelli Goodman
David Weekley Homes

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Sales Professional of the Year — sales price over \$800,000

Cyndi Farris
Toll Brothers

Online Sales Counselor of the Year

Ingrid Estrella
Dunhill Homes & Nathan Carlisle Homes

REALTOR® of the Year

Lisa Birdsong
Ebby Halliday | Lisa Birdsong Group
Castle Hills, Valor Point & Whitney Place

REALTOR® of the Year

Bill Nelson
Your Home Free LLC
Nominated by Viridian

Sales/Project Manager of the Year

Chris Hartley
Dunhill Homes & Nathan Carlisle Homes

Marketing Professional of the Year

Debra Meers
Johnson Development

Builder/Project Manager of the Year

Rick Davis
CB JENI Homes

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Best Logo Design

Harvest
Hillwood Communities
Created by Anderson Hanson Blanton

Best Brochure — Developer

The Harbor at Possum Kingdom
Created by Anderson Hanson Blanton

Best Brochure — Builder

Darling Homes
Created by Freed Advertising

Best Print Ad

Phillips Creek Ranch
Republic Property Group
Created In House

Best Radio Campaign

Union Park
Hillwood Communities
Created by Anderson Hanson Blanton

Best TV Campaign

Trinity Falls
Castle Hill Partners
Created by Anderson Hanson Blanton

Best Billboard

Trinity Falls – Choose your adventure
Castle Hill Partners
Created by Anderson Hanson Blanton

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Best Signage

Union Park
Hillwood Communities
Created by Anderson Hanson Blanton

Best Signage

Drees Custom Homes NEW Model Home Sign
Drees Custom Homes
Created In House

Best Community Entry Feature

Inspiration
Huffines Communities
Created by Noblique Studios & Mesa Design Group

Best Internet Media Campaign

Windsong Ranch
Terra Verde Group
Created by Anderson Hanson Blanton

Best Social Media Campaign

Trinity Falls
Castle Hill Partners
Created by Anderson Hanson Blanton

Best Computer Generated Sales Tool

Harvest
Hillwood Communities
Created by Anderson Hanson Blanton

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Best Website — Builder

Dunhill Homes
Dunhill Homes & Nathan Carlisle Homes
Created by Builder Designs, My Marketing Team, Skycam Tours, BDX

Best Website — Associate

Sales Solve Everything
Created by Andre P. van den Broeck

Best Website — Community

Trinity Falls
Castle Hill Partners
Created by Anderson Hanson Blanton

Best Special Event/Promotion for a REALTOR

Sweet 16 NYC Trip
American Legend Homes
Created by Bright & Co. Marketing

Best Special Event/Promotion for the Public

Viridian Stars & Stripes Celebration
Johnson Development
Created In House

Best Overall Advertising Campaign

Union Park
Hillwood Communities
Created by Anderson Hanson Blanton

Best Sales Office or Welcome Center

Phillips Creek Ranch
Republic Property Group
Designed by Larson Pedigo
Merchandised by Erika Everett Yeaman

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Best Sales Office or Welcome Center

Canyon Fall – Meridian Collection
Meritage Homes of Texas, LLC
Designed by ImageCraft Exhibits

Best Interior Merchandising — sales price under \$375,000

Village at Twin Creeks – Florence
Normandy Homes

Best Interior Merchandising — sales price between \$375,000 & \$425,000

Raiford Crossing – The Eastmoreland
David Weekley Homes
Merchandised by Kathy Andrews Interiors

Best Interior Merchandising — sales price between \$425,000 & \$500,000

Union Park – The Tanner
Drees Custom Homes
Merchandised by Allan Moore & Associates Interiors

Best Interior Merchandising — sales price between \$500,000 & \$600,000

Mustang Park Normandy – Aberdeen
Normandy Homes

Best Interior Merchandising — sales price between \$600,000 & \$800,000

Creekside at Heritage Park – The Bellwynn
Toll Brothers
Merchandised by Linfield Design Associates

Best Interior Merchandising — sales price over \$800,000

Canals at Grand Park – The Hampton
Southgate Homes
Merchandised by Bridgett Bamel & Associates

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Best Interior Merchandising — Patio/Townhome Plan

VUE Las Colinas Community – Plan # 1045
Darling Homes
Merchandised by Creative Design

Best Outdoor Living Space

Newman Village – Plan 2240
Darling Homes

Best Architectural Design — sales price under \$375,000

Village at Twin Creeks – Florence
Normandy Homes
Designed by Stephen Fuller and BSB Design

Best Architectural Design — sales price between \$375,000 & \$425,000

Wildridge – The Tuscola
Plantation Homes
Designed by The ML Group

Best Architectural Design — sales price between \$425,001 & \$500,000

Village at Twin Creeks – Seville
Normandy Homes
Designed by Stephen Fuller and BSB Design

Best Architectural Design — sales price between \$500,001 & \$600,000

Mustang Park – Aberdeen
Normandy Homes
Designed by BSB Design

Best Architectural Design — sales price between \$600,001 & \$800,000

Windsong Ranch – The 6731
Highland Homes

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Best Architectural Design — sales price over \$800,000

Canals at Grand Park – The Hampton
Southgate Homes
Designed by John Lively & Associates

Best Architectural Design — Patio Plan

The Village at Twin Creeks Model
American Legend Homes

Best Architectural Design — Townhome Plan

Canals at Grand Park – Winslow
CB JENI Homes

Best Design Series

Village at Twin Creeks
Normandy Homes

Home of the Year — Production Model

Mustang Park Normandy – Aberdeen
Normandy Homes

Builder of the Year

American Legend Homes

Developer of the Year

Hillwood Communities

Community of the Year

Main Street Coppell Community
Darling Homes

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Master Planned Community of the Year Under 600 Acres

Inspiration
Huffines Communities

Master Planned Community of the Year 600 Acres or More

Trinity Falls
Castle Hill Partners

People's Choice Community of the Year

Windsong Ranch
Terra Verde Group, LLC

People's Choice Builder of the Year

Highland Homes